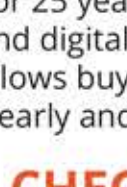


CUSTOM MAP SAMPLES FOR REAL ESTATE



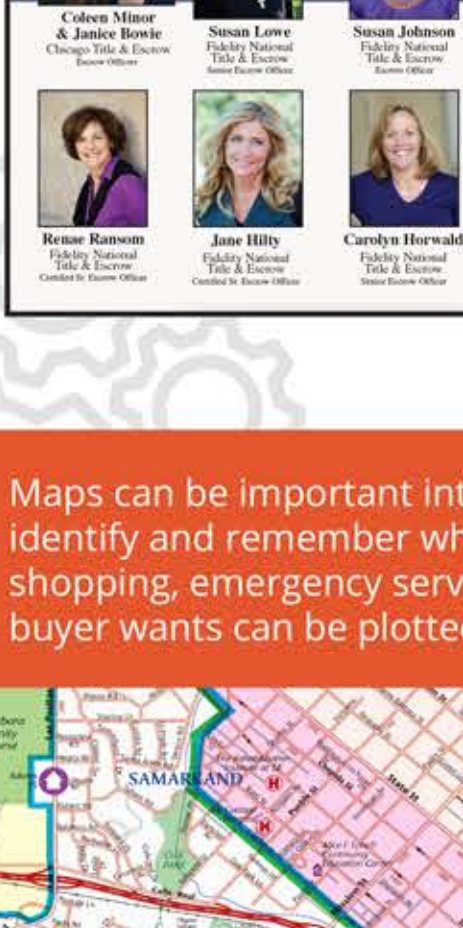
A PICTURE MAY BE WORTH 1,000 WORDS, BUT A MAP WILL TAKE YOU WHERE YOU WANT TO GO...

For 25 years, Maps.com has helped realtors and agencies sell more real estate. Color maps and digital files illustrate the best features of neighborhoods, towns, cities, and counties; this allows buyers to ask better questions, focus their needs and help agents present properties clearly and comprehensively.

CHECK OUT THESE EXAMPLES OF CUSTOM FEATURES

Build your brand

Display a custom cover for your folded maps, include images of the area as well as important contact information and phone numbers.

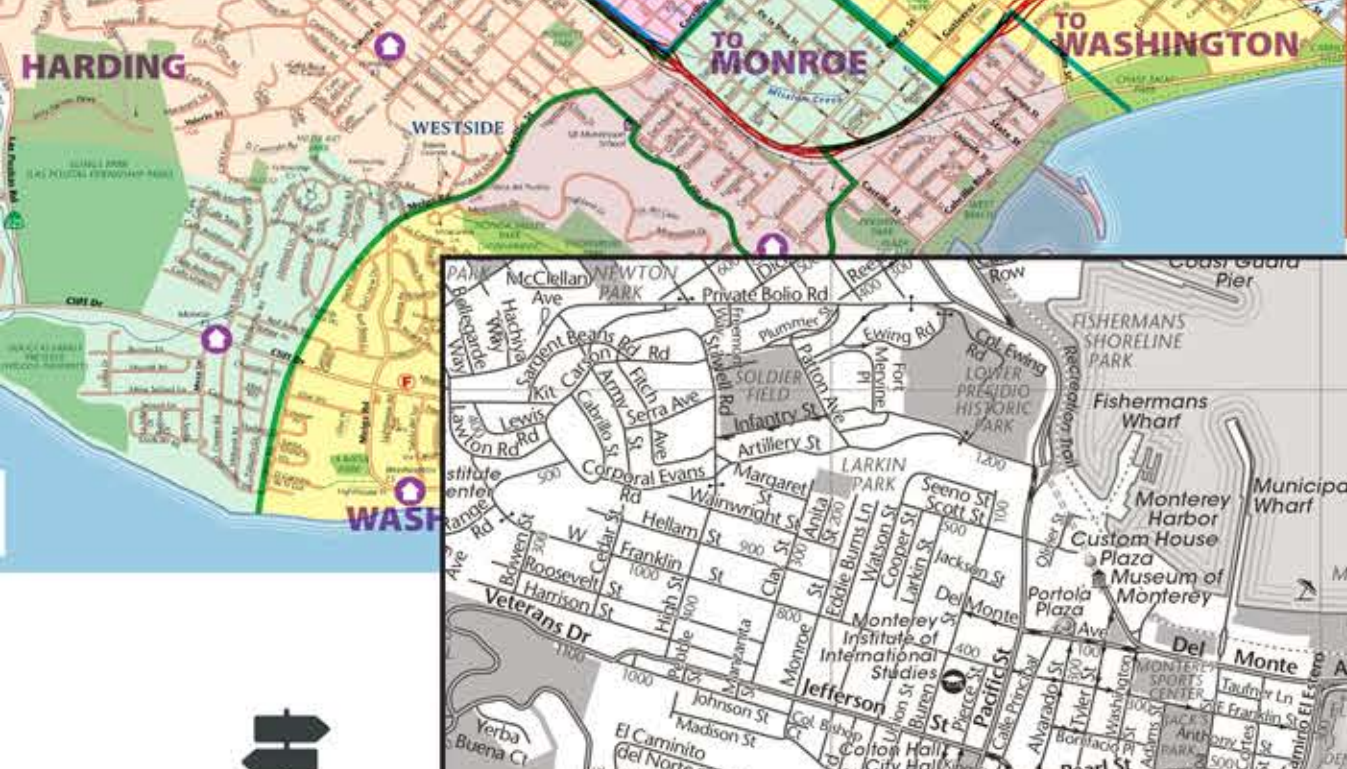


Personalized

Show off the beauty of your area!

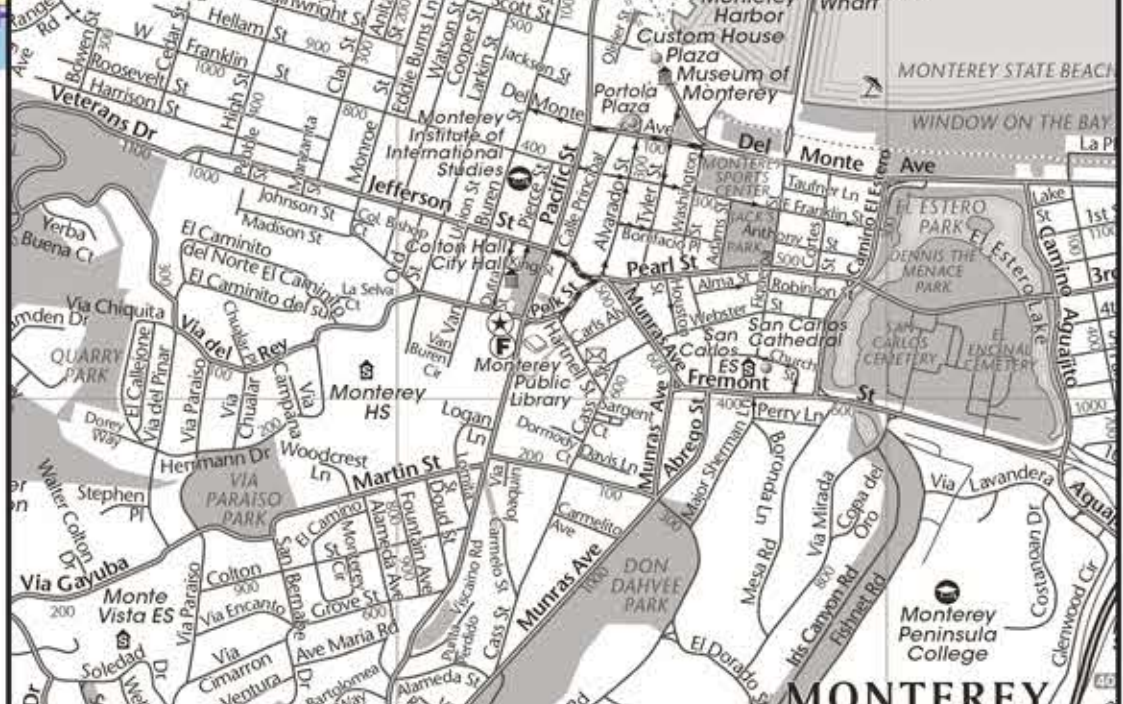
www.solutions.maps.com | 805-699-7525 | fred.long@maps.com

Maps can be important introductions and checklists to help buyers identify and remember what matters most to them. Schools, parks, shopping, emergency services, and mass transit; almost anything a buyer wants can be plotted on a map.



Show off your schools
School districts are an important factor for many potential buyers - show where district lines lie, and plot the locations of nearby elementary, middle, and high schools.

All of the streets up-to-date and labeled!



www.solutions.maps.com | 805-699-7525 | fred.long@maps.com

Branding

Choose the color scheme and style that matches your brand, adjust colors, font, and more to fit in with your existing material.

Keep in mind, we can customize your map to any



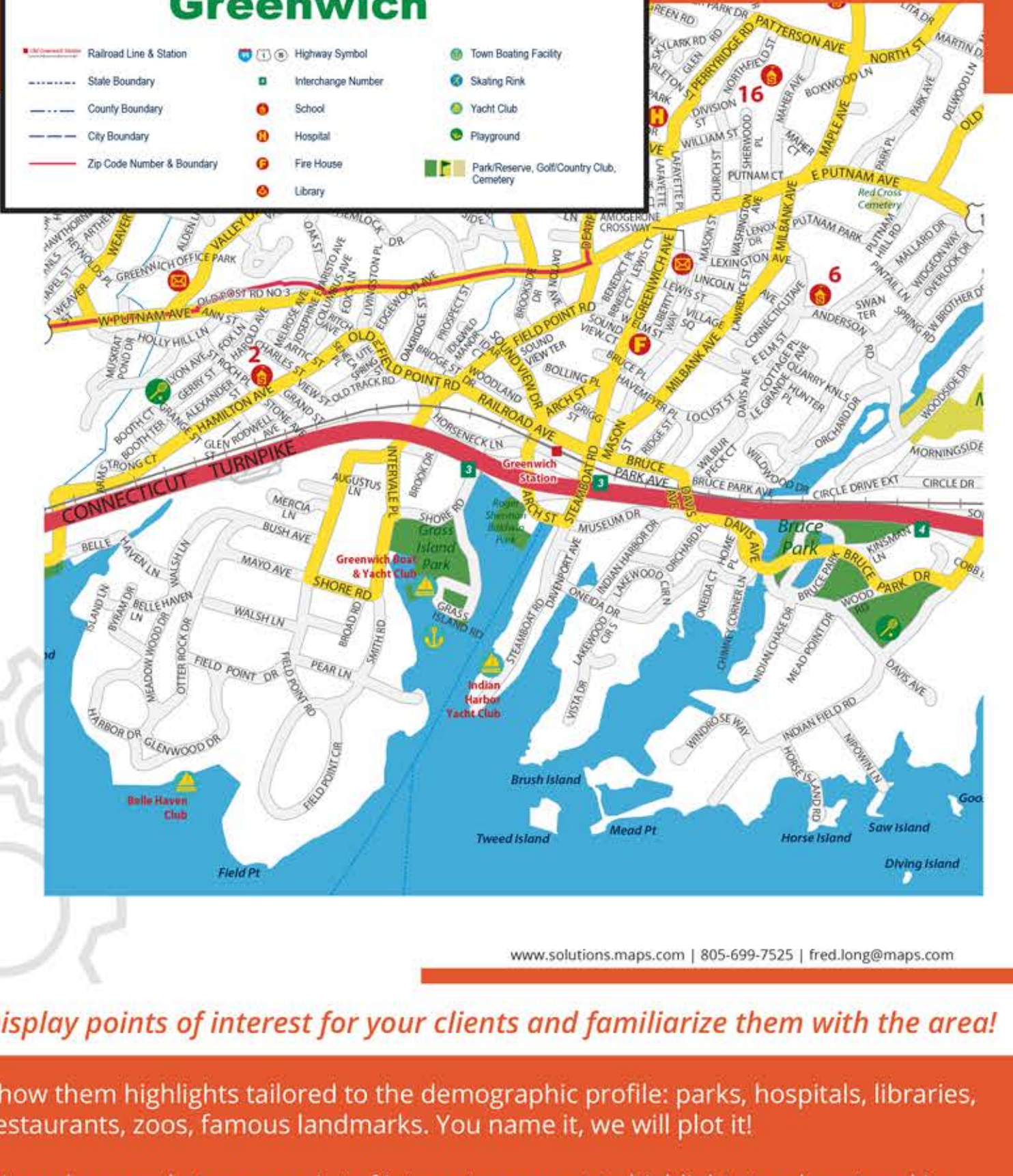
SIZE



PAPER TYPE



COLOR SCHEME

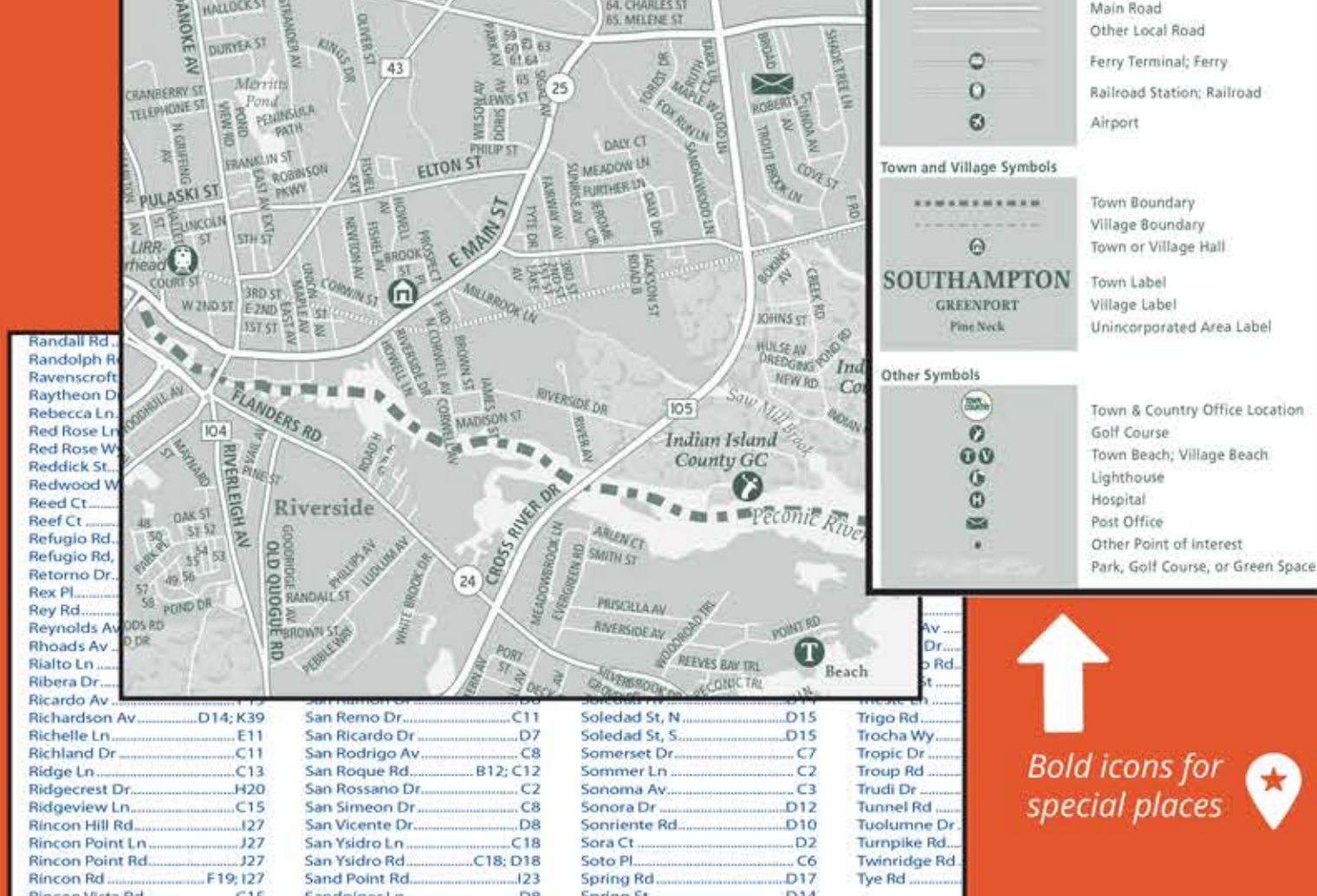


www.solutions.maps.com | 805-699-7525 | fred.long@maps.com

Display points of interest for your clients and familiarize them with the area!

Show them highlights tailored to the demographic profile: parks, hospitals, libraries, restaurants, zoos, famous landmarks. You name it, we will plot it!

We make sure that every point of interest you want to highlight stands out and is easily referenced through your choice of a wide range of index layouts and detailed legend styles.



Bold icons for special places

Street Index for easy reference

www.solutions.maps.com | 805-699-7525 | fred.long@maps.com

You identify the most relevant points of interest to show your clients on not only the home, but the surrounding neighborhood as well!

Tell your stories!

Santa Barbara has a distinguished public and private school system. It is also home to renowned secondary education institutions including the University of California, Santa Barbara, Westmont College, and the Brooks Institute of Photography.



BERKSHIRE HATHAWAY HomeServices California Properties

Santa Barbara offers plenty of local activities and places to visit which include the beautiful Botanic Garden, Santa Barbara Mission, the Santa Barbara Zoo, St. Francis, various historical and art museums, bountiful farmer's markets, numerous festivals, and plenty of shopping. The subtropical climate allows residents to engage in an outdoor active lifestyle year round. From biking to hiking, riding horses to kayaking, residents of Santa Barbara have many opportunities to enjoy various activities within the comforts of their own city.

Santa Ynez Valley

Just 30 minutes north of Santa Barbara is the Santa Ynez Valley, home to world-class vineyards, wineries and graceful horse ranches. Local attractions include the quaint Danish Village of Solvang, the majestic Los Padres National Forest, Old Mission Santa Inez, scenic Lake Cachuma and excellent golf courses. From single-family homes to luxury properties and equestrian estates, you can find it all in the Santa Ynez Valley.



Feature Inset! Use overview insets to show off the region and situate your potential buyers within the greater area.

www.solutions.maps.com | 805-699-7525 | fred.long@maps.com

WE ARE EXCITED TO WORK WITH YOU!

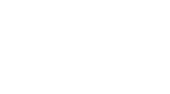
At Maps.com, we want to help you create the most beneficial and beautiful custom map for your business.

Here are our next steps to begin creating your best marketing tool:

- STEP ONE** Create the basic layout for your map. This is where we will work together to create the design for your map and explore what features and coverage area you want to showcase.
- STEP TWO** Using this information we generate a quote, and once you approve it, we will get to work! You should be able to take a look at the first draft of your map within a few weeks.
- STEP THREE** Once the map is created, we will send you a proof to review. We will work back and forth with you to make sure that it meets your expectations, making adjustments till it is perfect! Once it's finished, we will send the files off to the printer!
- FINAL PRODUCT** We present you with your new favorite marketing tool! Built exactly to your specifications, featuring points of interest relevant to you and your clients.

Want to see more awesome maps? Check out more samples here: <https://solutions.maps.com/samples/>

WE'VE HELPED THESE FINE FOLKS - NOW, LET US HELP YOU!



www.solutions.maps.com | 805-699-7525 | fred.long@maps.com